

AXM Nails Privacy Policy

Last Updated: 04/03/25

Welcome to AXM Nails ("we," "our," or "us"). Your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal information when you use the AXM Nails mobile application ("App") and our services.

1. Information We Collect

Personal Information You Provide

When you create an account, book an appointment, or make a purchase, we may collect:

- Name
- Email address
- Phone number
- Shipping and billing address
- Payment details (processed securely through third-party providers)

Automatically Collected Information

We may collect certain information automatically when you use our App, including:

- Device type and operating system
- IP address
- App usage data such as pages viewed and interactions
- Location data if permission is granted

Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience, analyze usage, and provide relevant offers.

2. How We Use Your Information

We use the information collected to:

- Process orders and payments for press-on nails and services
- Manage appointments and bookings for gel nail applications
- Personalize your experience and recommend products
- Provide customer support and respond to inquiries
- Send promotional offers, updates, and loyalty rewards, with your consent
- Analyze user behavior and improve our services
- Comply with legal obligations

3. How We Share Your Information

Third-Party Service Providers

We work with trusted providers for payment processing, shipping, analytics, and marketing. These providers have access to your data only as necessary for their services.

Legal Compliance

We may disclose information when required by law, court order, or to protect our rights.

Business Transfers

In case of a merger, acquisition, or sale, your information may be transferred as part of the business assets.

4. Data Security

We implement industry-standard security measures to protect your personal information. However, no method of transmission is entirely secure. We encourage users to use strong passwords and safeguard their login details.

5. Your Rights and Choices

Managing Your Data

- You can update, edit, or delete your account information in the App settings.
- You can opt out of marketing emails by clicking the unsubscribe link.

Cookies and Tracking

- You can modify your device settings to disable cookies or tracking.

Request Your Data

- You have the right to request access, correction, or deletion of your data. Contact us at contact@artxmelo.com for assistance.

6. International Data Transfers

Our services operate globally. If you are outside Portugal, your data may be transferred to servers in other countries, where data protection laws may differ.

7. Children's Privacy

Our App is not intended for users under 16 years old. We do not knowingly collect personal data from children.

8. Changes to This Privacy Policy

We may update this policy periodically. Changes will be reflected in the "Last Updated" date above. Continued use of our App indicates acceptance of the updated policy.

9. Contact Us

If you have any questions or concerns, contact us at:

Email: contact@artxmelo.com

Business Name: AXM Nails

Website: AXMNails.com

Location: Funchal, Madeira, Portugal